

ESTTA Tracking number: **ESTTA645528**

Filing date: **12/18/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86029520
Applicant	PatientsLikeMe Inc.

## Notice of Appeal

Notice is hereby given that PatientsLikeMe Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86029520.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 042. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Platform as a service (PAAS) featuring computer software platforms for developing, validating and sharing patient health outcome measures; Providing a website featuring educational information in the field of clinical research; Providing a website featuring non-downloadable software for database management in the health field; Providing temporary use of on-line non-downloadable software for sending alerts to medical providers when one of their high-utilization and special-needs patients registers at an emergency department; Providing temporary use of on-line non-downloadable software for use by medical providers for tracking a patient's use of an emergency department; Providing temporary use of on-line non-downloadable health care management software for coordination of communication amongst all of the patient's medical care providers; Database development services in the field of health care; Computer services, namely, providing computer systems analysis in the field of health care computer databases; Providing temporary use of on-line non-downloadable software for assessing and predicting health risk and creating health profiles for use in the field of preventative health; Software as a service (SAAS) services featuring software for managing patient medical information; Software as a service (SAAS) services featuring software for database integration; Software as a service (SAAS) services featuring software for the mining, reporting and analysis of health information exchange (HIE) data; Software as a service (SAAS) services featuring software in the field of controlled access service for maintaining databases of patient health information and providing controlled access to such information to health care researchers; Providing temporary use of online non-downloadable computer software for application and database integration in the field of healthcare; Providing temporary use of non-downloadable computer software for controlling and managing patient medical information. Providing temporary use of non-downloadable computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information in the field of healthcare
- Class 044. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Providing medical information in the field of pharmaceuticals and clinical trials; Providing medical information in the field of disease classification; Providing online databases featuring information regarding health; Providing an on-line computer database featuring patient medical information regarding at-risk patient populations for use by users to track and manage those patients through customizable, patient population-specific workflows as a means of improving patient outcomes

Respectfully submitted,

/PJC/

12/18/2014

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